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What Is Claimed Is:

- A laminate material comprising a spunbond polypropylene nonwoven fabric layer, and a monolithic, acrylate/polyester breathable coating applied to said polypropylene nonwoven fabric layer, said breathable coating exhibiting substantial impermeability to liquid, water, and to air, while exhibiting significant permeability to water vapor.
- A laminate material in accordance with claim 1, wherein: said nonwoven fabric layer has a basis weight between about 60 to 100 grams/meter², and is formed from polypropylene having a viscosity between about 6 and 16 MFR.
 - 3. A laminate material in accordance with claim 2, wherein: the viscosity of the polypropylene is in the range of 8 to 13 MFR.
- 4. A laminate material in accordance with claim 2, wherein: said polypropylene includes additives selected from the group consisting of ultraviolet stabilizers, thermal stabilizers, and the combinations thereof.
- A laminate material in accordance with claim 2, wherein: said nonwoven fabric layer has a strip tensile strength of at least about 50 N/cm, machine-direction, and at least about 35 N/cm, cross-direction.
- 6. A laminate material in accordance with claim 1, wherein: said polymeric breathable coating is extrusion-coated on said nonwoven fabric layer, and has a thickness of about 15 to 10 grams/meter², said coating comprising by weight from about 35 to 90 percent of a copolymer selected from the group consisting of ethylmethylacrylate, ethylbutylacrylate, and ethylvinylacrylate, and from about 10 to 65 percent of a copolyester or thermoplastic elastomer selected from the group of copolyether-ester and copolyester-ester block copolymers.
- A laminate material in accordance with claim 6, wherein: said breathable coating further comprises one or more additives selected from the group consisting of ultraviolet and thermal stabilizers, polyolefin resin

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grafted with maleic anhydride, and resin modifier based on the ethylene acrylate copolymer.

8. A laminate material in accordance with claim 1, wherein: said polymeric breathable coating has a basis weight of 15 to 30 grams per square meters and comprises a blend containing by weight percent about 35 to 90% of copolymer selected from the group consisting of ethylmethylacrylate or ethylbutylacrylate where the methylacrylate or butylacrylate content is between 15 and 28%, and about 10 to 65% of a copolyester block copolymer where the butylene terephthalate hard segments and poly(alkylene oxide) soft

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segment alternate.

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9. A laminate material in accordance with claim 8, wherein: said polymeric coating further comprises one or more additives selected from the group consisting of ultraviolet and thermal stabilizers, maleic anhydride grafted polyolefin, and stability-enhancing and adhesion-enhancing resin modifiers.

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10. A laminate material in accordance with claim 1, wherein: said nonwoven fabric layer comprises polypropylene having a viscosity between 3 and 12 MFR, having a basis weight between 60 and 100 grams per square meter, and strip tensile strength of at least about 50 N/cm, machine-direction, and 35 N/cm, cross direction, said polymeric coating being extrusion-coated on said nonwoven fabric layer and having a basis weight of about 15 to 30 grams per square meter, and comprising by weight a blend containing about 35 to 90% of copolymer selected from the group consisting of ethylmethylacrylate and ethylbutylacrylate where the methylacrylate or butylacrylate content is between 15 and 28%, and 10 to 65% of a copolyester block copolymer where the butylene terephthalate hard segments and polyalkylene oxide soft segment alternate.

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11. A laminate material in accordance with claim 10, wherein: said breathable coating further comprises one or more additives selected from the group consisting of ultraviolet and thermal stabilizers, polyolefin resin

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grafted with maleic anhydride, and resin modifier based on the ethylene acrylate copolymer.

- 12. A laminate material in accordance with claim 10, wherein the polymeric coating is in the range of 22 to 28 grams/meter²
 - 13. A laminate material in accordance with claim 10, wherein: the material is used as a housewrap.